

## Spirit Committee Meeting

February 15<sup>th</sup>, 2018

This special meeting of the Spirit Committee was called to order at 10:00 a.m. Present were Chairman John Moore, Committee members Anna Dovenmuehler, National Guard, Will Ritter and Carl McEntarffer representing Jerome Chamber. Sergio Mendoza, and Janet Avery were excused. Also present were City Planner Esmeralda Chavez and Human Resources Ida Clark and Secretary Katie Elliott.

### **Approval of January 10, 2018 meeting minutes**

Committee member Mr. VanMeter made a motion to approve the January 10, 2018 meeting minutes.

Second to the motion by Committee member Ms. Dovenmuehler and carried.

Unanimous “ayes”.

### **Discussion Gloria Heiman- Harry Potter Festival**

Gloria Heiman stated a committee got together and wants to have a Harry Potter Festival to help benefit the Library. Elsie stated this event will help the community as it will help keep activities at the Library. Ms. Heiman stated they want to make sure everything stays in theme for the event. She stated she wants to have all handmade items. She continued if businesses wanted to participate, they would be given a game where the kids would be able to receive tokens. Ms. Heiman asked to committee for help with vendors, rules, etc. Ms. Chavez inquired where the event would be taking place. Ms. Heiman stated they would like to use North Park and is looking at October 6<sup>th</sup>, since the schools will have a long weekend. She stated in the future, she would like to have this event be multi-day. Ms. Clark inquired if they had looked at Sheppard’s Park which is located by the Library. Ms. Heiman stated the park was smaller than they would like. Ms. Chavez stated there may be another project in North Park at that time but there is South Park. Ms. Heiman stated they would like a sound system for the Trivia and also have electricity for vendors if needed. Ms. Clark stated they would make sure they would notify Ms. Heiman about the other project. Ms. Heiman stated they would be having fundraisers to help and would be different each year. Since this is their first year, Ms. Heiman stated they would be asking the community for donations and money for booth rentals. She continued to state they would be partnering with the Library to help keep costs down. Committee member Mr. VanMeter inquired if they were going to offer businesses something different. If they pay for booth space, they are going to want to sell their merchandise. Ms. Heiman stated the local businesses she wants to have are insurances and banks that don’t have products to sale. She stated those businesses would have the games that would provide the tokens. She stated that would make people go to those booths in order to participate in the raffle. Ms. Clark suggested speaking with Kathy with the Farmer’s Market as they have craft vendors. Ms. Heiman stated she had not but she did know they would be having their market that same weekend but the Harry Potter Festival would be an all-day event, running from 9 a.m. – 6 p.m. Committee member Mr. Van Meter inquired how much would be going back to the Library. Ms. Heiman stated since it was a Harry Potter Festival, all of the profits would be going back due to licensing. Chairman Moore suggested adding this discussion into the next meeting, giving the committee time to think about what they can do.

### **Discussion Easter Egg Hunt**

Committee member Mr. McEntarffer stated they are in need of egg stuffers, egg donations, and candy donations. Ms. Leslie stated they are needing lots of help. Committee member Mr. VanMeter asked where they would be setting up to help people. Ms. Leslie stated they will be in the same place as last year but they would have people out helping direct kids to the appropriate place. Discussion was held on donations. Chairman Moore stated it was big last year and is anticipating it to be even bigger. Committee member Mr. McEntarffer suggested having signs and using the snow fence to help block off the hunting areas. Ms. Leslie suggested having people with the same color of shirts to help direct people to the appropriate area. Chairman Moore suggested adding this event into the next agenda to finalize help.

### **Citizen Correspondence and Issues**

None

### **Discussion Period & Staff Reports**

Ms. Chavez stated she spoke with Committee member Sergio Mendez and due to his schedule, he will not be able to continue on the committee. He stated he would like to still help when he can but he will not be able to put the time that needs to be put into it. Ms. Chavez stated they would be looking for another committee member and inquired if there were any nominations.

Committee member Mr. McEntarffer made a motion to nominate Loralee McKee as the new committee member.

Second to the motion was Committee member Mr. VanMeter and carried.

Unanimous "ayes"

Ms. Chavez went over the requirements for being a committee member. Committee member Mr. McEntarffer stated he would be covering for the Chamber until the new Chamber Director fills in. Ms. Chavez stated they will both be appointed at the next City Council meeting.

Ms. Chavez stated since the music was addressed last meeting, they now need to find a sound system. Discussion was held on places to rent a sound system and price. Committee member Mr. VanMeter suggested getting bids and bringing it back to the committee. Ms. Chavez recommended getting a sound system that is for a full band. Ms. Clark recommended getting ahold of a couple people and bringing it back to the commission. Ms. Chavez stated the sound system would need to be set up by noon.

Committee member Mr. McEntarffer stated Joe's Mama's Car Show will be continuing with a committee. He stated they went to the Jerome Chamber but was turned down so there is a committee comprised of community members that will help continue the event.

Ms. Chavez stated Mr. Mendoza will be meeting with ICCU and wanted to see if the Committee wanted to make a pitch to ICCU about being the main sponsor of the 4<sup>th</sup> of July celebration. Committee member Mr. VanMeter suggested getting a MC for the 4<sup>th</sup> of July celebration. Committee member Ms. Dovenmuehler stated she would speak with Ben Reed. Ms. McKee suggested allowing all businesses to know about the main sponsor. Discussion was held on having a Main Sponsor and dollar amount. Committee member Mr. Gonzalez suggested trying to have a Main Sponsor for next year and letting the sponsors know ahead of time that there may be a Main Sponsor and if they were interested to let the committee know as soon as possible.

Committee set the next committee meeting for March 15<sup>th</sup>, 2018 @ 10:00 a.m.

**Adjournment**

There being no further discussion, Ms. Dovenmuehler made a motion to close the special meeting at 10:55 a.m.

Second to the motion was Mr. VanMeter and carried.

Unanimous "ayes".

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John Moore, Chairman

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Katie Elliott, Secretary