

Spirit Committee Meeting

February 20th, 2019

This special meeting of the Spirit Committee was called to order at 3:00 p.m. Present were Chairman John Moore, Committee members Carl McEntarffer, Lorelee McKee, Cheryl Viola and Will Ritter. Committee member Anna Dovenmuehler arrived at 3:11 p.m. The Janet Avery was excused. Also present was City Planner Esmeralda Chavez, and Secretary Katie Elliott. Community member visitors were Becky Leslie, Larry Hall, Warren Haws, and Luis Valadez.

Approval of meeting minutes from January 16, 2019

Mr. Ritter made a motion to approve the meeting minutes.

Second to the motion by Mr. McEntarffer, and carried.

Unanimous "ayes".

Discussion Taco Fest- (Action Item)

Mr. Haws stated he has spoken with a couple of people from the committee but wanted to make sure that this event was not an Idaho Central Credit Union (ICCU) event. He stated he wanted it to be a Jerome event that would stay in Jerome. He stated he wanted to have an event that would bring people to Jerome. He did some research about Taco Fest. He stated it would work like the Festival of St. Jerome where people would buy tokens and take them to the vendors to get a taco. Discussion was held on what type of events to hold at the Taco Fest. Types of events that were discussed were a beer garden, hot chili pepper eating contest, Chihuahua shows, Mexican wrestling, etc. Mr. Haws stated he would like this event to bring people in and eat tacos. He stated the goal is to have an event to build on to. He stated similar events are usually two days but he would like to see the first year only having it last for one day. He stated the radio stations are also on board and were looking at getting the event ready for 2020 but thought they could do the event this year. He stated he has looked at having the event no earlier than July 20th because the Farmer's Market has agreed to help with the peppers and the peppers will not be ready until late July. Luis Valadez stated they were also looking at September 28th or October 5th. Mr. Haws stated October 4th is National Taco Day. He stated they are working with the Recreation Department to see about having a Taco Trot. Ms. Leslie stated the Recreation Department has all of their runs on hold at the moment due to a new subdivision being built on South Tiger along the bike path. Mr. Haws stated he is wanting everyone to have something to do at the event. He stated he would like to have a kid's area to create masks, etc. He stated he is open to scheduling and ideas. He stated he does not want to just push it on the committee as ICCU would like to help with some of the plans. He stated he would like the event to be exclusive to Jerome. He stated he wants Jerome to have the official Idaho Taco Festival. He stated everyone he has spoken with likes the idea and wants to know when it will be held. Upon inquiry from Mr. McEntarffer, Mr. Valadez stated they would sell the tokens for \$1 and ask that the vendors sell the tacos for a \$1. Mr. Haws stated they would like to try the \$1 tacos the first year to see how they went, and then re-evaluate later. He stated he would charge vendors for spaces. He stated most of the events take the proceeds and donate it to a cause. Discussion was held on what causes they could donate to. Chairman Moore stated he would like the committee to table the discussion and have Mr. Haws come back at the

next meeting with a plan and some dates. Mr. Valdez stated he would like to see Main Street closed from Lincoln to the park, to highlight businesses. Chairman Moore stated they would look at the plan. Discussion was held on streets closers. Mr. Haws stated if the park does not work there are other places they can go.

Committee member Carl McEntarffer made a motion to table the Taco Fest until next month.

Second to the motion by Mr. Ritter, and carried.

Unanimous “ayes”.

Discussion 4th of July Fireworks Contract – (Action Item)

Ms. Wells stated they have the contract but is not been signed yet as there is a new portion to the contract the City Attorney is having them change. She stated they are waiting for the update but we are on their books for the event. She stated once the contract is signed, we will need to send the fireworks company the 50% deposit before the end of March. Ms. Wells inquired if the committee looked at the flier she sent out and if it was okay to use. All of the committee members present agreed the flier looked great.

Mr. McEntarffer made a motion to approve the contract of the fireworks once the attorney has approved the final contract.

Second to the motion by Ms. Dovenmuehler, and carried.

Unanimous “ayes”.

Discussion City Wide Clean-Up/ Operation Facelift – (Action Item)

Mr. Hall present the committee with a packet for the Spirit Committee. He stated he drove around the city and took pictures of some buildings that could use a little facelift. He stated this is a paint the town program. Mr. Hall gave the committee a little back ground on the event and went over some of the previous projects. He stated last year he had about eight volunteers. Mr. Hall went over the prospective buildings with the committee. Discussion was held on the proposed buildings. The proposed buildings were the side of the old Chevy dealership on West Main, the North Side New building on East Main, the old Jerome Glass and Paint building by Diamondz on West Main Street, the sign on the south side of the Pure Energy building on South Lincoln, white building on the corner of East Main and Adams, windows on the building to the east of Diamondz on East Main, the building to the east of Wild Boys Tattoo on East Main, and the All About Autos building on West Main Street. Mr. Hall stated they have about \$400 in the Operation Facelift account. He stated he is asking for input from the committee. He stated on the City Wide Clean-Up date, he would like to get about 16 volunteers to help. He stated he would get the donations for the event. Mr. Hall stated he is open to suggestions. Ms. McKee stated she is worried they will not have any volunteers wanting to help paint. Ms. Chavez stated Operation Facelift ran in conjunction with the City Wide Clean-up and stated if they could market prior to the event that there would be projects, it would help. Ms. Chavez stated Washington Federal will be providing lunch for the volunteers. No decisions were made at this time.

Discussion Easter Egg Hunt- (Action Item)

Ms. Leslie from the Recreation Department inquired if the Fire Department would be doing the pancake breakfast. Ms. Wells stated she spoke with the Fire Department and they would be willing to do the breakfast if they had the money donated to buy the supplies or if the supplies were donated. Discussion was held on what supplies and food they would need. Mr. McEntarffer stated they should plan on 1,000 and when they are out, they are done. He stated he would contact Simerly's to see if they would be willing to donate the pancake mix and the eggs and if Falls Brand would be willing to donate the sausage. Breakfast would be served at 8:00 a.m. at Forsyth Park. Ms. Leslie stated she has received donations from Prescott & Craig, Rotary Club, and Optimist Club. She stated they received a large donation of eggs last year from Wal Mart and she is needing to go through and count them. She stated she is in need of candy for the eggs, goody bags, and the golden egg bags. She stated she is looking into getting feather flags for color coordinating age groups. She stated she is still in need of volunteers to help distribute eggs, hand out goodie bags, and direct kids to the appropriate area. The event will be held on April 20th. Ms. Leslie stated she could use help stuffing eggs also.

Citizen Correspondence and Issues

None

Discussion Period & Staff Reports

Mr. McEntarffer stated he got a quote from Accu Sales for the shirts. He stated Polo shirts are \$8 and the t-shirts are \$6. Embroidery is \$6 and vinyl is \$8 per shirt. He stated each shirt would be \$14 to \$16 per shirt. Chairman Moore stated the committee would not be able to pay for the shirts unless someone would be willing to donate for the shirts. Ms. Chavez stated they had three people that needed shirts. Upon inquiry from Mr. McEntarffer, Ms. Chavez stated there were seven committee members and three City staff. Mr. McEntarffer stated he would see if there was anyone that would be willing to donate money for our shirts.

Ms. Chavez stated she reviewed the bi-laws for the committee and stated that each officer position was one term. She stated the Chairman position was one term which would then go to the Co-Chair. She stated since Mr. Van Meter has stepped down, there is no co-chair. She stated they will need to nominate a chair and co-chair at the next meeting.

Next committee meeting will be March 20th @ 3:00 p.m. and the April meeting would be April 17th @3:00 p.m.

Adjournment

There being no further discussion, Mr. Ritter made a motion to close the special meeting at 3:42 p.m.

Second to the motion by Mr. McEntarffer and carried.

Unanimous "ayes".

John Moore, Chairman

Katie Elliott, Secretary