

Spirit Committee Meeting

April 26th, 2018

This special meeting of the Spirit Committee was called to order at 10:00 a.m. Present were Chairman John Moore, Committee members Will Ritter, Lorelee McKee, , Idaho National Guard and Carl McEntarffer. Janet Avery arrived at 10:01 a.m. Anna Dovenmuehler was excused. Also present were City Administrator Mike Williams, Human Resources Ida Clark and Secretary Katie Elliott.

Approval of March 21,2018 meeting minutes

Committee member Mr. McEntarffer made a motion to approve the March 21st, 2018 meeting minutes.

Second to the motion by Committee member Mr. Ritter and carried.

Unanimous “ayes”.

Discussion Chalk Walk

Jerome School District was not present. Committee held discussion on the event. Mr. Williams stated the event will be the same time as Joe Mama’s Car Show. Ms. Avery stated she would contact the advisor. Mr. Williams stated they are wanting donations from the business. Mr. Ritter showed the flier to the committee. The event will run on August 18th from 11 a.m. to 3 p.m. Discussion was held. Mr. Williams stated City Council has already approved the event. Mayor suggested getting the Spirit Committee involved. Mr. McEntarffer stated the Jerome Chamber just needs a copy of the flier and they would help promote. Chairman Moore suggested making a donation to help support the event and request the Spirit Committee’s name on the t-shirt. Ms. Clark suggested running money through a community fund. Discussion was held on how the money should be used.

Ms. Avery made a motion to approve for the Spirit Committee to pay \$50 to be a sponsor for the Chalk Walk event.

Second to the motion was Committee member Mr. Ritter and carried.

Unanimous “ayes”.

Mr. Gonzalez inquired if the Spirit Committee had a logo. Mr. Ritter stated he would create a logo for the Spirit Committee. Discussion was held on a logo. Committee agreed to have a discussion on the next meeting’s agenda for a logo.

Review Easter Egg Hunt

Mr. McEntarffer stated the Recreation Department wanted to thank the Spirit Committee for their help with the Easter Egg Hunt. He stated the event was great and well attended. He stated they already received a donation from Walmart for next year of about 6,000 – 7,000 eggs. Mr. Williams thanked the committee and the Recreation Department for the great event.

Discussion City Wide Clean Up

Ms. Clark stated Ms. Chavez sent the fliers out. Mr. McEntarffer stated he has five (5) backpack blowers that will be donated. Mr. Williams stated Mr. Hall from Jerome 20/20 is working on getting a couple of buildings to help paint. He stated it would be smaller projects like trim work or whitewashing. He stated he would let everyone know before the event if there were any paint projects. Ms. Clark stated the Jerome Work release will be working from the freeway entrances back to downtown. The event will be from 9:00 a.m. to noon.

Discussion Multi-Cultural Event

Ms. Clark stated Ms. Chavez has contacted CSI and they will get back with the committee but they are willing to help out. The event will be September 17th.

Discussion 4th of July Event

Ms. Clark stated Ms. Dovenmuehler stated Ben and Paul will be MC-ing the event. She also stated that Chiquis will be helping coordinate the vendors as she did last year. She stated they would have the same 20% as they received last year. She stated at this time, there are five (5) booths that have already signed up for the event. Mr. Van Meter inquired about spraying the booth spaces. Ms. Clark stated the booths would be sprayed and numbered. Mr. McEntarffer stated he could use the baseball marker machine to help mark spaces. Mr. Van Meter stated the Army National band will not be able to come as they were already committed elsewhere and were spread thin. Discussion was held on other bands to fill the time slot. Ms. Clark stated the stage and sound system will be provided for all of the bands. Ms. Clark stated the Sponsors that have donated were Agropur, Idaho Milk, D.L. Evans, Hilex Poly and First Federal Bank in Jerome. Mr. Ritter stated Renew will be having another fundraiser day where they will donate the proceeds to the 4th of July Event. Discussion was held on what day they would be having the event. Ms. Avery stated she had reached out to the boosters for running concessions at the high school but she has not heard back. Ms. Clark inquired if the committee wanted to see if a different school group would like to help clean up and ask for donations. Committee agreed. Mr. Van Meter inquired if we have enough money to cover the fireworks . Ms. Clark stated they were currently close and they should be covered with vendors. Discussion was held on how the amount of money needed for the event, the amount for vendors, and rules/guidelines for vendors. Ms. Clark stated a comment from last year was for more shade. Ms. McKee stated she would be able to get some canopies for shade. Ms. Clark stated the First Aid has confirmed they would be at the event as well as Police presence. Ms. Clark stated she will be asking Search and Rescue to help with security for the fireworks display area again. Mr. Gonzalez inquired if the radio station was going to do advertising. Ms. Clark stated Ms. Chavez is working on it but she believed they were going to do what they did last year with the event. Mr. Williams stated he would like to get a video of the event and would like to see if someone would be able to use it for business recruitment and community public relations. He inquired if anyone knew who they could use. Mr. McEntarffer stated Paul Johnson at Soundworks may be a local business that would be interested. He continued to state it may help getting businesses to participate in the upcoming years for the 4th of July event.

Discussion Halloween

Ms. Clark inquired if the committee wanted to set a date for the event. Mr. McEntarffer stated he has spoken to a few community members and they were excited to hear that there may be an event in downtown. Ms. McKee stated Comfort Suites at Crossroads has an event but not sure

when it would start. She stated it was usually on the weekend before Halloween. Mr. Ritter inquired if the committee would like to have it on the 31st. Discussion was held on event time and date.

Committee member Mr. Ritter made a motion to set the Downtown Halloween Trunk or Treat for October 31st, 2018 pending approval from ITD.

Second to the motion was Committee member Ms. McKee and carried.

Unanimous "ayes"

Chairman Moore stated once the event gets closer, to notify businesses to let them know about the event. Mr. Ritter suggested having the event from 5-7 p.m.

Committee member Mr. Ritter made a motion to set the time of the event from 5-7 p.m.

Second to the motion was Committee member Ms. Avery and carried.

Unanimous "ayes".

Citizen Correspondence and Issues

None

Discussion Period & Staff Reports

Ms. Clark stated Ms. Dovenmuehler wanted to remind the committee of La Parona Fest on June 17th at 1:00 p.m. Upon inquiry from Ms. Avery, Ms. Clark stated it was an event held at the Fairgrounds where bands come and play all day. Mr. McEntarffer stated Joe's Mama's event is moving forward. He stated they are trying to get Rush Truck Center involved since they have a race car and driver. He stated O'Reilly's will be the main sponsor and the event will be held on August 18th. He stated they are currently reaching out to vendors. Mr. McEntarffer stated they are just waiting on the request from ITD to close the road for the poker walk.

Next meeting will be May 21st, 2018 @ 10:00 a.m.

Adjournment

There being no further discussion, Committee member Mr. Ritter made a motion to close the special meeting at 10:59 a.m.

Second to the motion was Ms. Avery and carried.

Unanimous "ayes".

John Moore, Chairman

Katie Elliott, Secretary