

## Spirit Committee Meeting

May 15, 2019

This special meeting of the Spirit Committee was called to order at 3:06 p.m. Present were Chairman Carl McEntarffer, Co- Chairman Will Ritter, Committee members Lorelee McKee, Cheryl Viola, and Janet Avery. Committee members Anna Dovenmuehler and John Moore were excused. Also present was City Administrator Mike Williams, City Clerk Bernadette Gomes, and Management Assistant Katie Elliott.

### **Approval of meeting minutes from April 17, 2019**

Due to an oversight of the minutes not being sent out to the committee members, the minutes were tabled until the next meeting.

### **Discussion Multi Cultural Event (Action Item)**

Mr. Williams stated he spoke with Gary Warr and he suggested the name of "Fall Fiesta" for the event. Ms. Viola stated Southern Idaho Tourism has this event on their calendar and is waiting for more information to send out. Mr. Williams stated there may be one conflict with the event as Hailey is also having their Hispanic Heritage celebration the same day. He stated some vendors may have to choose which event to go to. Upon inquiry from Ms. Viola, Ms. Gomes stated the event is set for September 21<sup>st</sup>. Mr. Williams stated he would reach out to the organizers of the Farmers Market to see if they would like to have a few booths at the event. Ms. Viola stated she spoke with the branch manager from Idaho Central Credit Union (ICCU) and suggested having him come back to make sure we have things started. Discussion was held on different events and vendors on the event. Ms. McKee stated her understanding was ICCU would be organizing and getting all of the vendors and the Spirit Committee would be helping. Committee agreed to help.

Ms. McKee made a motion to rename the Multi-Cultural Event to Fall Fiesta.

Second to the motion by Ms. Avery

### **Discussion 4<sup>th</sup> of July Fireworks Event – (Action Item)**

Ms. Gomes stated she spoke with Mr. Dodsen and he has three bands set and he is currently working on getting another band for the event. Discussion was held on bands that previously played and those that the committee would like to see play. Ms. Gomes stated that Ms. Escalona is very concerned with the size of the park and the limitations she is running into. She stated she spoke with Mr. McEntarffer about the sizes of the vendors and agreed to have everyone sign up and the day before the event, she would send him the sizes so he can make sure they have a spot. Discussion was held on spaces for vendors. Mr. McEntarffer stated there will be plenty of space for vendors. Mr. Williams stated they would make sure all vendors have a space and they would move vendors around if needed. Mr. McEntarffer stated people will find vendors. Ms. Viola stated she has had success when there is a food court area so people don't miss food vendors. Ms. Gomes stated some of the vendors are the following: Rosti Express, fresh squeeze, churros, elephant ears, kettle korn, Baja fish tacos, and sites ice cream. Discussion was held on other types of vendors for the event, health codes for vendors, and cap on different types of food. Mr.

Williams inquired about the sponsors for the event. Ms. Gomes went over the sponsors she has received. Ms. Avery inquired if the committee has asked the school board to use the high school football field. Ms. Gomes stated she has not asked but said the cheer leading coach contacted her and wanted to have a cheer fest before the show. Ms. Avery stated she would reach out to the boosters again to open the booster stand at the football field. She stated they gave away popcorn and drinks last year. Upon inquiry from Ms. Gomes, Mr. Williams stated last year, the committee members went out and sought sponsorships from businesses. Mr. Williams confirmed the committee has approval to use the football field. Ms. McKee stated she thinks it will be a great event with the new park. Mr. Williams stated if someone needs a selling point to get sponsors for the event, to let them know the first day park will be fully open, will most likely be on June 29<sup>th</sup>. He stated they are working hard on getting everything constructed and are hoping to keep people off the grass as it grows back. He stated they should have enough time to keep it watered to have an event for a day. Ms. McKee inquired about having the dedication with ICCU. Mr. Williams stated he was working with ICCU and thinks that they will want their own day. Discussion was held on sponsors, National Anthem singer(s), MC for the event. Ms. Viola stated she would speak with Lee Family Broadcasting to see if Paul Johnson would MC the event.

No action was taken at this time.

#### **Review City Wide Clean-Up/ Operation Facelift – (Action Item)**

Upon inquiry from Ms. Viola, Mr. Williams stated there were around 50 people that attended the City Wide Clean-Up day. He stated they also had volunteers from Wal-Mart that cleaned from Wal-Mart to Ridley's on South Lincoln. He stated that the Sherriff's detail group cleaned the freeway exits. He stated he would like to see a couple more buildings painted next year. He stated the one concern he saw was that Washington Federal provided lunch at noon and most people were done with cleaning by 11:00. Discussion was held on improvements, street sweeper coordination, preparation for operation face lift, and tools for the event.

No action was taken at this time.

#### **Review Easter Egg Hunt- (Action Item)**

Mr. McEntarffer stated Ms. Leslie would like to thank everyone for their participation. He stated there was a great turn out. He stated they fed around 350 people. Ms. Gomes stated she was asked about a donation jar. Mr. McEntarffer stated they has spoken about having one but they never set one out. Mr. Williams suggested starting the breakfast at 9:00 a.m. to help keep people around. Discussion was held on the event regarding the time of the event, parents hunting with their kids, etc. Mr. Williams thanked the committee for helping.

No action was taken at this time.

#### **Citizen Correspondence and Issues**

None

**Discussion Period & Staff Reports**

Mr. McEntarffer stated Joe Mama's is underway. He stated they have online registration, will be bringing back the rib eating contest with Don Scarrow meat, costume contest, etc.

**Adjournment**

There being no further discussion, Mr. McEntarffer closed the special meeting at 3:44 p.m.

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Carl McEntarffer, Chairman

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Katie Elliott, Secretary