

Spirit Committee Meeting

June 12, 2019

This special meeting of the Spirit Committee was called to order at 3:11 p.m. Present were Chairman Carl McEntarffer, Co- Chairman Will Ritter, Committee member Cheryl Viola. Committee members Lorelee McKee, Janet Avery, Anna Dovenmuehler and John Moore were excused. Also present was City Administrator Mike Williams, City Clerk Bernadette Gomes, Human Resource Manager Esmeralda Chavez, and Management Assistant Katie Elliott.

Due to their not being a quorum, only discussions would be held.

Approval of meeting minutes from April 17th, 2019 and May 15th, 2019

Due to not having a quorum, minutes were tabled until the next meeting.

Discussion Fall Fiesta (Action Item)

Ben Reed from Lee Family Broadcasting, stated one of the vendors from the previous year who brought other vendors and spectators is from Hailey and is having his event on the 21st. He stated he understood that they the city was also going to be having their event on the 21st. He stated that within the Hispanic community, it is important to keep unity. He stated Mexican Independence Day is on the 15th and that it would be better to keep the Fall Fiesta closer to the actual date. He continued to state the event in Hailey already has some state dignitaries and vendors that would also like to be at the Jerome event. He stated he was not sure if the city would consider moving the date. Mr. Williams stated the 21st date was chosen due to Idaho Central wanting to sponsor some Mexican wrestlers and a taco fest. He stated he was not sure where they were at with the wrestlers or the taco fest but will speak with them after the meeting to see what they could do. Discussion was held on the purpose of the Multi-cultural event, vendors, and entertainment. Mr. Williams stated the Mayor and Council wants to see as many community members at the event and not limit to just one group. Mr. Reed stated he understood but if it was not able to be moved, he may have to put an event together on the 14th or the 15th. He stated even if it is not well attended, he felt the Mexican-American community needed the event. Mr. McEntarffer stated the committee would revisit the discussion next month and they will check with Idaho Central to see how they have progressed with the possible entertainment.

Discussion 4th of July Fireworks Event – (Action Item)

Ms. Gomes stated she spoke with Mr. Dodsens and he has four bands set. She stated Eric May will open, with Spike Coggins, then Shenanigans, and Special Reserve. Ms. Gomes went over the sponsorships and vendors with the committee. Discussion was held on vendors for the event. Ms. Viola stated she had spoken with Paul Johnson about Emceeding for the event. Mr. Williams stated they just received confirmation that ICCU would like to have the Grand Opening on June 29th @ 3:00 p.m. He stated they are wanting to keep people off of the grass as long as they possibly could. Discussion was held on the outline of the Grand Opening of the park. Mr. McEntarffer stated the park construction is well underway. Mr. Williams stated the grass will not be perfect but the park will be open from June 29th until Labor Day. He stated they will reopen the park for key events but they want to make sure the grass is able to take hold and look healthy. Ms. Gomes

stated Ms. Escalona is doing an amazing job with vendors. Mr. Williams stated they are now being more selective on the vendors as they want to make sure vendors make a profit. He stated they are getting a good repeat of vendors. Ms. Viola inquired when they would start to promote the event. Ms. Gomes stated they have already started to promote and they have the flyer ready to go out. Mr. Williams stated there are a few towns around that are also having events on that day. Discussion was held on promotion of the event around town. Ms. Escalona inquired about having Idalicious come. She stated they have a very long truck. Mr. Williams and Mr. McEntarffer both stated they would make sure they have a spot. Mr. McEntarffer stated the map they have now will be a little different as they will make sure they have enough room for everyone.

No action was taken at this time.

Citizen Correspondence and Issues

None

Discussion Period & Staff Reports

None

Adjournment

There being no further discussion, Mr. McEntarffer closed the special meeting at 3:39 p.m.

Carl McEntarffer, Chairman

Katie Elliott, Secretary