

## Spirit Committee Meeting

July 11<sup>th</sup>, 2018

This special meeting of the Spirit Committee was called to order at 10:00 a.m. Present were Chairman John Moore, Committee members Idaho National Guard, Lorelee McKee, Anna Dovenmuehler, Carl McEntarffer, and Will Ritter. Committee member Janet Avery was excused. Also present were Human Resources Ida Clark, City Planner Esmeralda Chavez, Fire Chief Jeremy Presnell, Deputy Fire Chief Mike Harrison, Streets Supervisor Mike Hensley, and Police Captain Duane Rubink.

### **Approval of June 11, 2018 meeting minutes**

Committee member Mr. Ritter made a motion to approve the June 27<sup>th</sup>, 2018 meeting minutes.

Second to the motion by Committee member Ms. Dovenmuehler and carried.

Unanimous “ayes”.

### **Review 4<sup>th</sup> of July Event**

Mr. Moore thanked the committee for their help. He stated they did a great job and the event was a success. Ms. McKee stated the bands were great and thanked Greg. Ms. Clark also thanked Mr. Dodson and inquired if there was any concerns from the committee. Mr. Dodson stated he had no concerns and is looking forward to next year. Ms. Clark stated they will look into more shade for next year. Mr. Dodson stated the beer garden was in a great area and it was big enough for what they needed. Mr. Moore stated there was only one complaint but it was a communication error and they are trying to reach out to the vendor. Mr. McEntarffer stated he thinks it has been resolved as they are signed up for Joe Mama’s and Christmas in the Park. Discussion was held on the type of food and if they could limit the amount of vendors selling a certain type of food. Ms. Dovenmuehler inquired if the committee would like to have the vendors do a survey to get their input and concerns. Mr. McEntarffer asked if they could ask what size of equipment they are planning to bring to make sure it will fit into the spot they have requested. Discussion was held on the time for vendors to set up and if they can turn people away when they have not followed the contract the vendor has signed. Ms. Chavez stated there were two (2) vendors that did not show up to the event but there were 36-37 vendors at the event. Mr. Moore stated he wanted to see more arts and crafts. Discussion was held on different arts and crafts that were available and how to reach out to those vendors. Ms. Clark stated she read a couple of comments about having more free activities for kids. Discussion was held on ideas for free activities. Chairman Moore stated it seemed like traffic leaving the high school was better than the previous year. Ms. Clark thanked those that helped clean up after the fireworks at the high school.

### **Discussion Multi-Cultural Event**

Ms. Chavez stated the event will be held on September 15<sup>th</sup>, 2018 but they do not have a set time yet. She stated the committee will be able to choose the time it starts. She stated it will be similar to the Freedom Fest with the setup. Discussion was held on the time to start the event. Ms. Chavez suggested having Lee Family Broadcasting help coordinate vendors as they did with the

Freedom Fest with Christina helping direct vendors the day of the event. She stated the suggested fee for the event was \$125. If the vendors wanted to participate in both the Jerome event and the Twin Falls event, it would be \$225 for both events. She reminded the committee the fee for the freedom fest was \$100. Discussion was held on the fee for the event.

Chairman Moore made a motion to have the Multi-Cultural event vendor fee remain \$100 as it was for the Freedom Fest event.

Second to the motion by Committee member Ms. McKee and carried.

Unanimous "ayes".

Ms. Chavez stated the committee was encouraged to get door prizes from local businesses. Ms. Chavez stated they would need to have the roads blocked off the same as the Freedom Fest. She stated CSI is looking into doing some free kids events, Ben Reed will be providing a free photo booth and the Idaho Commission on Hispanic Affairs will be creating the flyers for both events. Chairman Moore inquired if the events needed to be separate. Ms. Chavez stated Christina from Lee Family Broadcasting will be helping secure vendors for both events so she will make sure the vendor payment goes to the proper city. Ms. Chavez inquired from the committee, if they wanted to have a beer garden and if they did, would the vendor need to pay the \$100 fee. Discussion was held on the beer garden. Ms. Chavez stated Ben Reed would be reaching out to La Campesina to see if they would provide the beer. Ms. Clark stated the committee should be able to make the decision on who they want to run the beer garden if they are planning the event.

Committee member Ms. Dovenmuehler made a motion to have the vendor for the beer garden pay the vendor fee of \$100 plus 10% of their sales from the event.

Second to the motion by Committee member Mr. McEntarffer and carried.

Unanimous "ayes".

Ms. Chavez stated she would contact Aracely's to see if they have piñatas they would be willing to donate for a kid's event.

Committee member Mr. McEntarffer made a motion to have Lee Family Broadcasting provide media and help with vendors for the event with Lee Family Broadcasting receiving 20% of the vendor's fees.

Second to the motion by Committee member Mr. Ritter and carried.

Unanimous "ayes".

Ms. Dovenmuehler suggested having the vendors spaces painted again.

### **Citizen Correspondence and Issues**

None

### **Discussion Period & Staff Reports**

Ms. Clark stated the committee really needs to be involved with the events as Ms. Chavez will be gone for the event and she is finished with her term and another staff member will be assigned. Chairman Moore wanted to thank the Public Works staff (Kenny Shaffer, Ronnie Hendricks, and Sunnie Rogers) that helped with the Freedom Fest event.

**Adjournment**

There being no further discussion, Committee member Mr. Ritter made a motion to close the special meeting at 10:36 a.m.

Second to the motion was Ms. McKee and carried.

Unanimous “ayes”.

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John Moore, Chairman

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Katie Elliott, Secretary