

Spirit Committee Meeting

August 1st, 2018

This special meeting of the Spirit Committee was called to order at 3:06 p.m. Present were Chairman John Moore, Committee members Lorelee McKee, Carl McEntarffer, and Will Ritter. Committee members Idaho National Guard, Janet Avery, and Anna Dovenmuehler were excused. Also present was City Planner Esmeralda Chavez.

Approval of July 11, 2018 meeting minutes

Committee member Ms. McKee made a motion to approve the July 11th, 2018 meeting minutes.

Second to the motion by Committee member Mr. Ritter and carried.

Unanimous "ayes".

Discussion: Hispanic Heritage Month Kick-Off Celebration

Ms. Chavez stated the Idaho Commission on Hispanic Affairs has received all of the necessary funding for the event. She stated First Federal donated \$2000 for the Jerome Event. The Idaho Commission stated they would be paying for the band, DJ, sound and the stage. Ms. Chavez stated the mariachi band will not be able to play until 7:00 p.m. Discussion was held on the event time. Mr. McEntarffer stated he would contact Pro Rentals to see if they would donate a couple of lighting towers for the park. Chairman Moore stated he wanted to make sure vendors were aware they will need lighting. Ms. Chavez stated she would have Cristina let the vendors know.

Committee member Ms. McKee made a motion to change the time of the Jerome Hispanic Heritage Kickoff event to 3:00 p.m. to 9:00 p.m.

Second to the motion by Committee member Mr. Ritter and carried.

Unanimous "ayes".

Ms. Chavez stated the mariachi band will perform from 7:00 p.m.-9:00 p.m. She stated they also have a folkloric dance group from Burley, a DJ, and local high school dance group that will be performing. Discussion was held on the entertainment for the event. Ms. Chavez stated Ben Reed will be the MC for the event. She stated they are still working on the beer garden and getting someone to staff it. She continued they currently have a free instant photo booth for the event from Lee Family Broadcasting. She also stated CSI will be having a community education booth with free kids' activities. She stated the Idaho Commission on Hispanic Affairs is working on a flyer so they can get it sent out to local businesses, churches and schools. Discussion was held on promoting the event and who was invited to the event.

Ms. Chavez stated the Jerome event only has one sponsor, which is First Federal Bank. She stated they are in need of vendors. Discussion was held on vendors for the event. Ms. McKee stated the vendors need to be committed by August 20th for promoting purposes. Ms. Chavez stated they will not turn a vendor away after August 20th.

Ms. Chavez reminded the committee members that they need a commitment from them to be at the event. She stated she would like to have committee member's sign up for time slots like they did at the Freedom Fest.

Discussion was held on other activities for the event, including food, decorations, music, etc.

Ms. Chavez stated she would give the vendor information to the Idaho Commission on Hispanic Affairs at their next meeting. She also stated her and Chairman Moore would be meeting with the City Council to reserve the park. She invited those that wanted to support to come to the council meeting.

Citizen Correspondence and Issues

None

Discussion Period & Staff Reports

Ms. Chavez stated the committee needs to start thinking about the October Halloween event. She stated she would add it to the next meeting. Committee member Will Ritter stated he would not be in attendance at the next meeting. The committee decided to discuss the Halloween event at the September meeting. The committee set committee meetings for August 22, 2018 @ 3:00 p.m. and September 12, 2018 @ 3:00 p.m.

Adjournment

There being no further discussion, Committee member Mr. Ritter made a motion to close the special meeting at 3:45 p.m.

Second to the motion was Mr. McEntarffer and carried.

Unanimous "ayes".

John Moore, Chairman

Katie Elliott, Secretary