

## Spirit Committee Meeting

August 29, 2019

This special meeting of the Spirit Committee was called to order at 3:32 p.m. Present were Co-Chairman Will Ritter, Committee members Lorelee McKee, Anna Dovenmuehler, and Janet Avery. Chairman Carl McEntarffer and Committee members John Moore, and Cheryl Viola were excused. Also present was, City Clerk Bernadette Gomes. City Administrator Mike Williams and Secretary Katie Elliott were excused. Community member visitors were Greg Dodson, Warren Haws, Luis Valdaz, Cesar Perez and Ben Reed.

### **Discussion Fall Fiesta (Action Item)**

Ms. Gomes stated Mayor Davis and Mr. Williams are concerned with the event and the miscommunication regarding the planning with the committee. She stated they were very uncomfortable with having the City endorse the event. She stated they do not want the event to fail but that there were a number of people who went to Mr. Williams, individually, with concerns. She stated that with the signed contract, Lee Family Broadcasting gets a commission from the vendors but since it is not a City event, the money should not come through the City as it goes into the general fund and not used for the event. Upon inquiry from Ms. McKee, Ms. Dovenmuehler stated she thought the spirit committee was going to support Idaho Central Credit Union (ICCU) with the event and that ICCU was going to be in charge of it. Mr. Haws apologized stating they came in and pitched the Taco Fest and thinks the miscommunication was that they thought that Taco Fest and the Multi-cultural event was going to be merged together and that the spirit committee would be in charge of the event. He stated he has just been waiting to hear what to do. He apologized because of the miscommunication. Mr. Reed inquired of Ms. Gomes about how the money for this event was different from the Freedom Fest money as he does not think it was any different. Ms. Gomes explained the difference with vendor money and donations in regards to paying for an event. She stated donations and fees go into different areas in the budget and that this event does not have donations for the event. Ms. Dovenmuehler inquired if College of Southern Idaho (CSI) was in charge of the previous Multi-Cultural event. Mr. Perez stated CSI partnered with the Idaho Commission of Hispanic Affairs (ICHA). Discussion was held on miscommunication and Mr. Ritter stated everyone thought it was everyone else. Discussion was held on how to move forward with the event. Mr. Ritter stated there needs to be a lead for the event and asked Mr. Reed to take that position. Mr. Ritter stated the committee has put together some great events and wants to keep moving forward. Ms. Avery stated Crossing Bridges will be performing at the event. She stated they will be 15 minutes from 2:15 to 2:45. Discussion was held on the entertainment and vendors for the event along with how the vendors get signed up, what types of entertainment will be at the event, which vendors would be attending, emcee for the event, national anthem singer, pledge, beer garden, and sound system. Mr. Dodson stated he would be out of town for the event, but he will have his sound system available with someone to run it. He stated Special Reserve will be available for the event. He stated he has worked on them for three weeks and he thinks he has got them down as long as he can get one thing cleared up. He stated he will be doing this event as a community outreach program and that they struggled last year with sales. Mr. Reed stated if they sent him a logo, he would get it on the signage. Discussion was held on not for profit competing with vendors who are selling at the event. Discussion was held on the talent contest and promoting from within the event and giving away small prizes; jalapeno's contest; Mariachi band, third year they are playing, needs a sound person to help; Mexican consulate presenting the cry of freedom; singing of the Mexican national anthem. Mr. Ritter stated Mr. Reed needs some prizes for the events. Mr. Haws inquired about having kid friendly activities. Discussion was held on different

activities: face painting, rock painting, bounce house, petting zone, train, and reptiles from CSI. Ms. Gomes stated if Mr. Dodson would get her the information for City Council on the beer garden, she would put it on the agenda to have the fees waived. Mr. Perez inquired about having State Dignitaries come to the event. Discussion was held on what dignitaries have come in the past and why they were there. Mr. Reed stated we had great Council members and Mayor that could be there. Discussion was held on monies and how they were allocated, getting a fiscal agent, and certificate of liability. Mr. Reed recommended a motion for payment for the face painting and the sound system. Mr. Ritter stated the committee needs to handle the financial side before they recommend a budget. Mr. Haws inquired about police presence at the event. Ms. Gomes stated she would check with Chief Hall. Mr. Reed stated he would get a press release sent out and will include the committee if they would like. Mr. Ritter stated the committee is part of this event and would like to be on it. Mr. Reed inquired if the City of Jerome would be on the event. Ms. Gomes stated she would speak with Mayor and Mr. Williams. Ms. Gomes stated she would have Mr. Ritter hold on to the vendor money until the financial questions have been answered.

### **Citizens Correspondence and Issues**

None

### **Discussion Period & Staff Reports**

Next committee meeting will be September 5<sup>th</sup>, 2019 @ 3:30 p.m. Discussion will include finances and prizes. Mr. Ritter stated he would be willing to accept prizes for anyone that needs to drop them off.

### **Adjournment**

Ms. Avery made a motion to adjourn the meeting at 4:22 p.m.

Second to the motion was Ms. Dovenmuehler and carried.

Unanimous Ayes.

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Carl McEntarffer, Chairman

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Katie Elliott, Secretary