

Spirit Committee Meeting

April 15, 2020

This special meeting of the Spirit Committee was called to order at 3:04 p.m. Present were Acting Chairman Will Ritter, Committee members Chris Barber, and Kevin Williams. Committee member Annie Dovenmuehler joined the meeting via zoom. Committee member Janet Avery joined the meeting at 3:06 p.m. Chairman Carl McEntarffer and Committee member Lorelee McKee were excused. Also present were City Clerk Bernadette Coderniz, City Administrator Mike Williams and Secretary Katie Elliott.

Approval of March 10, 2021 minutes (Action Item)

Ms. Dovenmuehler made a motion to approve the March 10, 2021 minutes.

Second to the motion by Mr. Barber, and carried.

Unanimous "ayes"

Presentation- Canyonside Christian School 4th of July Fundraiser Run:

Kathy and Joanna from the Canyonside Christian School stated they had appeared the previous year to have a 5K the same day of the Jerome Freedom Fest but the event was never held due to COVID. They would like to see if they could piggyback on the Freedom Fest advertising. They would take care of everything but they may need some help with signage depending on how many participants they have for the event. Discussion was held on the route of the 5K, start time, signage help from the Recreation Department, previous runs and lane closures for those runs, help from patrol, and possible costume contest. Mr. M Williams stated he thought the event was a great idea. More discussion was held on water stations, the band half way to help encourage the runners, award ceremony, and cross promotion for event. Committee agreed to allow the Canyonside Christian School Freedom Run to cross promote with the Jerome Freedom Fest.

Discussion – City Wide Clean-up (Action Item):

Mr. Ritter stated they have two online registrations for the City Wide Clean-up. Ms. Avery stated she has been promoting the event with the School District the week of the event, and Mr. M Williams stated they usually have participants that will show up the morning of the event. Mr. Ritter stated this is the first year they have had online registration, and Mr. M Williams thanked Keller Williams for sponsoring the event. Upon inquiry from Mr. Barber, Mr. M Williams stated the event starts at 9:00 a.m. with everyone dispatched to their assigned areas around 9:15 a.m. They are usually done within an hour and a half so he would suggest having grab bags or lunch ready around 10:30 a.m. or 11:00 a.m. Discussion was held on the different areas to clean within the city limits and how many people to plan on. Ms. Avery stated she would push the event again with the School District. Upon inquiry from Ms. Elliott, Mr. M Williams stated they would get more trash bags.

Discussion- 4th of July Freedom Fest (Action Item):

Ms. Elliott stated the fireworks contract has been signed. Ms. Coderniz stated she is still waiting for the company to register for the state, and Mr. M Williams suggested sending the deposit. Ms. Coderniz stated she reached out to Deya to see if she was interested in helping with the vendors as she has in past years. If Deya is not available, Ms. Coderniz and Ms. Elliott will help with the vendors. Discussion was held on how the vendors would be located in both ICCU Park and Veterans Park, canopy & table rentals, budget for event, sponsorships, entertainment/beer garden, and vendor fees. Ms. Dovenmuehler stated she would provide the fund balance. Mr. Barber stated he would reach out to Mr. Dodson regarding the entertainment and the sound system.

Follow-up Easter Egg Hunt:

Mr. M Williams stated the event was well attended. Ms. Avery and Mr. K Williams both agreed that it was a great event. Mr. M Williams stated the Recreation Department has the best hunt around, and Mr. Barber stated he is wanting to get more organized with pictures with the Easter Bunny.

Citizens Correspondence and Issues

None

Discussion Period

Staff Reports

Ms. Avery reminded everyone of the School bond on May 18th. There is a Facebook group called Jerome Citizens for Schools she would like people to look at and share if they desire. She stated there are flyers available. Mr. M Williams reminded the committee to be careful when they are sharing information regarding the bond as they need to speak for themselves and not the Jerome Spirit Committee.

Setting Next Meeting Date

Next committee meeting will be May 20th, 2021 @ 3:00 p.m.

Adjournment

There being no further discussion, Acting Chairman Will Ritter closed this special meeting at 3:44 p.m.

Carl McEntarffer, Chairman

Katie Elliott, Secretary